



## NEWS RELEASE

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### Bee Geek Selects Tier III Strategic Communications to Lead Partnership and Fundraising Effort

The cyber security education non-profit organization wants to bring the next generation of cyber experts to the IT workforce pipeline now

**Glenarden, MD -** On March 30, Bee Geek, LLC announced Tier III Strategic Communications, LLC (THISC) as the non-profit organization's leading agency for strategic partnership development, fundraising, and donor relations. The firm will also play a key role in introducing the North Carolina-based organization's nine signature training programs to the Greater Washington-Metropolitan Area.

Bee Geek provides information technology (IT) training for K-12 and collegiate students as well as adults preparing to earn new IT certifications. In addition to training, the organization is able to offset much of the cost for certification testing through the support of sponsors, generous donors, and partnerships with IT companies and government agencies.

"We are pleased to work with Tier III Strategic Communications," said Bee Geek Founder Dr. Elerod Morris, II. "I am confident in their team's ability to raise awareness of Bee Geek in and around the District of Columbia. More importantly, I'm excited to continue expanding Bee Geek's positive impact on communities through education and IT certification around the country and bringing a new wave of talented, skilled, and trained IT folks to the cyber security workforce pipeline."

Bee Geek was established in 2015 in Winston-Salem, NC by nationally recognized cyber security leader Dr. Morris, II. As an educator in Forsyth County's public schools, Dr. Morris viewed IT literacy as an opportunity for students to combine their interest with real-world career qualifiers like IT certifications, coding, and penetration testing. The organization's unique honeycomb IT curriculum includes a comprehensive learning suite of how to read, create, and interpret media; how to reproduce data and images in digital environments; and how to evaluate and successfully engage in multiple technological formats.

"Tier III is excited to work with Bee Geek," said THISC Chief Executive Officer Shevaun McGlone. "Their commitment to educating the next generation of cyber security experts is inspiring. We look forward to securing partners and sponsors for this non-profit organization. More importantly, we are honored to work with Dr. Morris whose organization has the capability to offer IT education to residents, businesses, and government employees in the Greater Washington-Metropolitan Area."

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TIISC provides public relations, content development, and strategic engagement support to public and private companies from its local office in the Greater Washington-Metropolitan Area; providing communication solutions from corporate culture and internal communications to launching new products and services to stakeholders and consumers.

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